



2018 Sponsorship Campaign

Please renew your APLD CA sponsorship today & continue bringing landscape professionals from all over the state to your business!

The APLD California Chapter would like to thank you and your company for your dedicated support and participation in our sponsorship program as a sponsor in 2017. Each year we see our relationship deepen as we expand educational programs and initiatives within the field of landscape design in California.

As an extension of our appreciation, we'd like to offer you an opportunity to renew your sponsorship for 2018 at the same earlybird cost as last year. To qualify, we simply ask that you commit to early sponsorship renewal before the end of this year. This aids us with our own budget planning. Once you have committed, you will have the option to pay before the end of 2017 for tax purposes, or to settle payment prior to January 31, 2018.

Please visit this [Early Bird Renewal Form](#) by clicking on the box below for a fast and easy renewal. There, you will find an option to request pro-forma invoicing.

The benefits of APLD CA sponsorship include branding, networking opportunities to our membership, as well as participation in educational events throughout the state. The personal connections forged at our gatherings represent an invaluable benefit to sponsors, as professional landscape designers are a strategic resource for design advice and referral of your products.

We are looking forward to another year of robust educational opportunities and championing professional landscape design in California. Thank you in advance for your continued loyal support. If you have any questions, please feel comfortable to contact us at sponsorship@apldca.org.

Click here to renew your sponsorship today at apldca.org



photo and design: Amelia B. Lima, APLD

Our **Earlybird Renewal** period runs from December 2017- January 2018. Prices increase to the new 2018 levels on February 1, 2018.

2018 APLD CA Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Lead Sponsor Recognition for APLD CA Educational Webinars				
Three-Part Educational Series in the APLD CA Newsletter				
Title Sponsorship Recognition – Logo & Brand Name Above All Other Sponsors				
APLD CA Leadership Focus Group Meeting. Goal: Extend Your Company Branding				
Face to Face Customized Presentations to APLD CA Membership				
Feature Article / Interview for APLD CA Newsletter (Over 1500 Green Industry Pros)				
Three Additional Exclusive E-Blasts (4 total) to APLD CA Membership				
A Testimonial Video Featured in Our APLD CA Newsletter and Posted on YouTube!				
Priority Banner Advertisement on the APLD CA Website				
Logo Link to Your Website on the APLD CA Sponsor Quick Reference Sheet				
Exclusive Member Testimonial on APLD CA Website and Facebook Page				
Logo Presence for APLD CA Educational Webinars				
One-Page Educational Article in the APLD CA Newsletter				
Priority for Sponsor Table at CA District Meetings				
Your Company Name and Logo in the APLD CA Newsletter				
One Set of APLD CA Mailing Labels				
Full-Page Listing on Sponsor Slide Show				
Linked Facebook Promotion of Sponsor Educational Events, Shared From Your Page				
Banner Slideshow with Logo on APLD CA Website				
One Exclusive Annual E-Blast from Your Company to APLD CA Membership				
Your Logo Featured on the Sponsor Quick Reference Sheet Distributed to Membership				
Half-Page Listing on Sponsor Slideshow				
Your Company Name Linked to Your Website on our APLD CA Newsletter				
Free Promotion of Your Educational Events in the APLD CA Newsletter				
Special Invitation to APLD CA Leadership and Social Events				
Admission as a Member to Regular District Meetings				
Links to Your Company Website from APLD CA Website				
Your Name & Website on Sponsor Quick Reference Sheet distributed to Membership				
1/4-Page Listing on Sponsor Slide Show				
“Supporting Professional Landscape Designers in California” Sponsor Decal				