

APLD Bay Area District **APRIL** Programs

Please join us for these three great educational programs next month.
Online registration is required for all programs.

Speaker Series

Designer Forum

Special Event

Sustainable Landscapes:

In What Material Should We Build? Architect, lecturer and author, **Dr. Caren Yglesias** evaluates the environmental impact of various hardscape materials. APLD CEUs = 1.5

WEDNESDAY, APRIL 25
2:00-5:00 PM
at Lyngso, San Carlos
APLD-4-25-18.eventbrite.com

Website Renovation-

A panel discussion about ways to improve your online presence. Panel includes a web designer, a garden writer & a garden photographer. APLD CEU = 1

TUESDAY, APRIL 10
4:00-6:00 PM
at Veteran's Memorial Building, Lafayette
APLD-4-10-18.eventbrite.com

Fire In The Landscape, Part Two:

Get Fired-Up For the Back Yard **Peninsula Building Materials** will host this event in celebration of all things fire: grills, rotisseries, pizza ovens, fire places/bowls, & space heaters

THURSDAY, APRIL 19
5PM to 7:30 PM
2490 Charleston Road, Mountain View
RSVP by 4/17 to: events@pbm1923.com

Is your website looking a little dated? Maybe you should join us for...

Website Renovation: A Panel Discussion

Tuesday, April 10, 2018 • 4 - 6 PM

Lafayette Veterans Memorial Center, 3780 Mt. Diablo Blvd, Lafayette, CA

In today's online-driven marketplace, a solid web presence should be an essential part of your business model. A web designer, garden writer and garden photographer will provide an overview of some of the most popular content management systems and share strategies on when and how to hire professional help, writing effective content and maximizing photography. This program = 1 APLD CEUs

ABOUT OUR PANEL:

Jude Parkinson-Morgan is a Bay area garden photographer and APLD member. She photographs gardens created by Bay area designers for their websites, portfolios, social media and competition entry. Her photos have also been published in variety of media including Sunset, The American Gardener, Pacific Horticulture and other publications. Her aim is to capture the essence of a designer's vision in every photo. She is delighted that her photos of gardens designed by six APLD members will feature in Susan Morrison's new book, The Less is More Garden: Big Ideas for Designing Your Small Yard.

Susan Morrison is a landscape designer, garden writer and speaker based in Northern California. Her designs have been featured in various publications, including the San Francisco Chronicle, Cottages and Bungalows and Fine Gardening magazine, where she also contributes articles on design and plant selection. Her newest book, The Less is More Garden: Big Ideas for Designing Your Small Yard, is available now.

Jennifer Kate Brand holds a Bachelors Degree in Computer Science and previously worked as a programmer and web developer at Lawrence Livermore National Laboratory. After putting in 10 years behind the desk, she left her career as an engineer to pursue a lifelong interest in landscape design. She is a trained horticulturist, passionate gardener, and sustainable architecture enthusiast. She now owns and runs her own landscape design business in the East Bay: Jennifer Kate Landscapes.



Advance registration is required at: APLD-4-10-18.eventbrite.com

Please join us for these April special events hosted by our sponsors




YOU AND A GUEST ARE INVITED TO AN EVENT BY

Alliance Outdoor Lighting & Watersavers Irrigation

Enjoy an evening filled with good food and local wine. Products showcased from: Alliance Outdoor Lighting, WeatherTrak Central Control, and Watersavers Synthetic Turf.

FRIDAY, APRIL 13 2018 | **Viansa Sonoma Winery** | **6:30-9:00 PM**
 25200 ARNOLD DR SONOMA, CA

Dress Code: Casual (bring layers)

RSVP to 415-256-1711 ext 201
 adminassist@watersaversinc.com

Must be 21+ to attend



Get Fired-Up FOR THE BACK YARD







Open House style, wood-fired pizzas and more.

19 APRIL THURSDAY 2018
5:00 PM - 7:30 PM

RSVP BY APRIL 17
 at events@pbm1923.com
 or
 online pbm1923.com

FEATURED PRODUCTS
 Alfresco BBQ's and Pizza Ovens
 Belgard Fire Pit Kits
 Eldorado Outdoor Kitchen Kits & Fire Bowls
 Fire Elements Accessories
 K2 Natural Stone Fire Pits
 Muddox and Mutual Materials Firebrick

PBM MASONRY SHOWROOM
 2490 Charleston Road, Mtn. View
 Mountain View, CA 94043





Join Village Nurseries on a Plant Expedition!

Wednesday, April 18, 2018



Travel with Village Nurseries for an exclusive behind-the-scenes day at Ball Horticultural's 2018 California Spring Trials (CAST18)!

Village Nurseries is inviting Landscape Architects and Designers as guests for this special event hosted by Star Roses & Plants, taking place at the PanAmerican Seed Facility in Santa Paula.

Don't miss this unique opportunity to meet some of the horticultural industry's **leading and progressive** plant breeders, **discover a treasure trove** of new plant introductions, and **deepen your plant knowledge** as you learn about innovative landscape solutions.

Ready to join the expedition?

RSVP/Questions:
 Suzie Wiest
 (858) 699-0442
swiest@villagenurseries.com

Charter and Travel Details

Getting there is easy (and fun)!

Charter groups will leave from Orange County and Los Angeles early on Wednesday morning, and return early evening. Join us for a fun ride with food, beer, wine, games, raffles, and prizes!

Orange County (departing 6:30AM)
 Village Nurseries Orange
 1582 N. Tustin St., Orange, CA 92867

Los Angeles (departing 7:30AM)
 Park & Ride at Red Line Station
 3901 Lankershim Blvd., Universal City, CA 91604

After an exciting day we will begin our travels home, but the fun is not over yet...enjoy a selection of **fine red and white wines** from California and Oregon (with cheese, of course) to taste as we make our way home.

Charters will return by 6:00PM.

Prefer to drive?
 We will meet at 9:00AM at the Ball Research Facility:
 335 S. Briggs Road
 Santa Paula, CA 93060

APLD California Chapter sponsors play a very important role, declaring their support for industry best practices, and financially supporting our legislative and advocacy efforts, as well as our educational programs and events. Please do business with our sponsors whenever possible. And when you do, be sure to mention that you are an APLD member so our sponsors can better appreciate the value of their investment. For more information about APLD CA Chapter sponsorship, please go to apldca.org/sponsors/new



In What Material Should We Build?

A presentation by Dr. Caren Yglesias, PhD, AIA, Affil. ASLA

Wednesday, April 25, 2018 • 2 to 5 PM

at Lyngso Garden Materials, 345 Shoreway Rd, San Carlos, CA

Dr. Yglesias will evaluate landscape building materials and provide information on their performative properties and best practices for sustainable use.

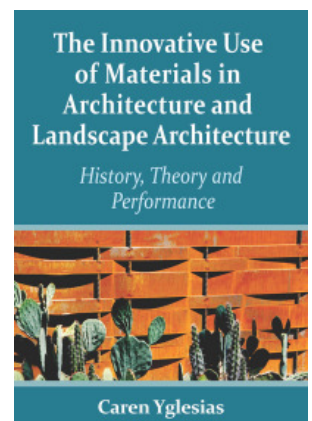
Almost 200 years ago, Heinrich Hübsch, a young German architect, published a book that inspired the title of this presentation: *In What Style Should We Build?* Hübsch suggested that a building style was no longer a foregone conclusion based on local, vernacular methods, but rather a choice. Today, landscape designers have choices about the materials they use, and many are committed to making the best, most sustainable choices with all the benefits of more responsible stewardship of the environment, if only they knew what they were.

This presentation aims to assist designers to employ the 4R's of sustainable practice: Reduce, Reuse, Recycle, and Recovery, in their ability to minimize waste, repurpose existing materials, chose "new" materials that are durable and well-suited to the intended purpose with high-recycled content, and design to enhance the potential for practical recovery for another purpose. Illustrated with mostly American award-winning residential garden projects, these examples show that sustainable practices can also make beautiful, healthy, and emotionally-supportive places, which is a fundamental desire for all gardens.

This program has been approved for 1.5 APLD CEUs



Caren Yglesias is a licensed architect with over thirty years of experience in the study and design of the built environment. She has taught landscape architecture at Virginia Tech, University of Maryland, and the Academy of Art University in San Francisco, and is currently a Lecturer in Landscape Architecture & Environmental Planning at UC Berkeley. Book publications include *Desert Gardens of Steve Martino*, Photography by Steve Gunther (Monacelli Press, 2018), *The Innovative Use of Materials in Architecture and Landscape Architecture: History, Theory and Performance* (McFarland, 2014), and *The Complete House and Grounds: Learning from Andrew Jackson Downing's Domestic Architecture* (Center for American Places at Columbia College Chicago, 2011).



Advance registration is required at: [APLD-4-25-18.eventbrite.com](https://www.eventbrite.com/e/apld-4-25-18)

STUDENTS FREE! Dr Yglesias is donating her speaker fees so that the first 10 students can register for free!

How our programs are set up...

The 2018 APLD Bay Area board is excited about the programs we're offering this year. Building on the model we've established for learning from and with our colleagues and other leading practitioners in landscape design. We set a goal to have at least two programs each month (one in the East Bay and one on the Peninsula – the areas where most of our members are) and to make them compelling enough that all of our members will be willing to travel a bit to attend these programs. In order to manage all these events, we will require advanced online registration for all 2018 programs.



The programs are divided into three basic categories:

Speaker Series

Experts share their knowledge on a particular topic in a lecture format with general District announcements before and after.

Online registration required.

Most lectures in this series = 1.5 APLD CEUs, but please always check the details on the individual online registration pages.

Designer Forum Series

Landscape professionals gather in small groups to share ideas and conduct panel and roundtable discussions about a particular topic. Each discussion is moderated by a board member and many will have expert "special guests" in attendance.

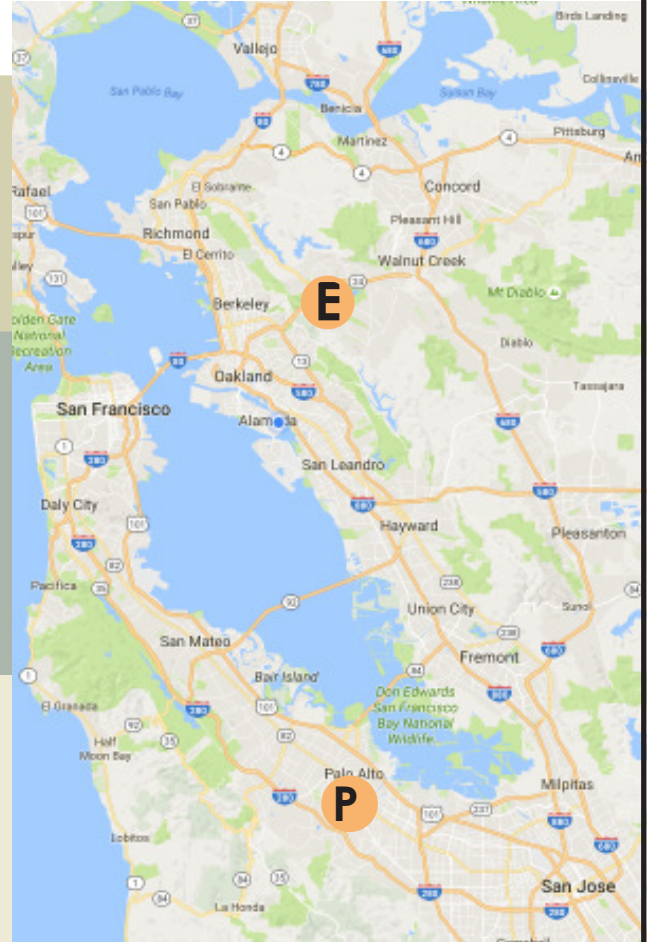
Space is very limited and online registration required for all.

If you later find you cannot attend, please request a refund at BAprograms@apldca.org ASAP so that we can make your space available to someone else.

Special Events

Field trips, workshops, seminars, social events and collaborations with other organizations and sponsors. **Online registration required for most of these events.**

APLD CEU's are available for certain special events. See details on the individual online registration pages.



Program details are subject to change, please visit our website **events calendar** for program updates & additions: apldca.org



East Bay Programs Location:

Unless otherwise noted, **EAST BAY** programs are held at:
Lafayette Veterans Memorial Center
3780 Mt. Diablo Blvd, Lafayette, CA

Peninsula Programs Location:

Unless otherwise noted, **PENINSULA** programs are held at:
The Gamble Garden
1431 Waverley Street, Palo Alto, CA

Questions? Comments? Please email BAprograms@apldca.org