



Association of
Professional
Landscape
Designers
California Chapter

2024

Sponsorship

EARLY BIRD RENEWAL

Please renew your APLD CA sponsorship today and continue bringing landscape professionals from all over the state to your business!

The APLD California Chapter would like to thank you and your company for your dedicated support of, and participation in, our sponsorship program as a sponsor in 2023. Each year we see our relationship deepen as we expand educational programs and initiatives within the field of landscape design in California.

As an expression of our appreciation, we'd like to offer you an opportunity to renew your sponsorship for 2024 at the same early bird cost as last year (and the year before!). For you to qualify, we simply ask that you commit to early sponsorship renewal by January 31, 2024. This aids us with our own budget planning. Once you have committed, you will have the option to pay before the end of 2023 (for tax purposes), or to settle payment prior to February 28, 2024.

Please visit this [Early Bird Renewal Form](#) by clicking on the box below for a fast and easy renewal. There you will find an option to request pro-forma invoicing.

The benefits of APLD CA sponsorship include branding and networking opportunities to our membership, as well as participation in educational events throughout the state. The personal connections forged at our gatherings represent an invaluable benefit to sponsors, as professional landscape designers are a strategic resource for design advice and referral of your products.

We are looking forward to another year of robust educational opportunities and championing professional landscape design in California. Thank you in advance for your continued loyal support. If you have any questions, please feel comfortable to contact us at sponsorship@apldca.org.

Renew your sponsorship
today at apldca.org.



Photo and Design: Gary Kernick

2024 APLD CA Sponsor Benefits	SPECIAL EARLY BIRD RENEWAL OPTIONS			
	Platinum	Gold	Silver	Bronze
	\$5,000	\$3,000 \$2,500	\$1,800 \$1,500	\$1,200 \$1,000
Lead Sponsor Recognition for APLD CA Educational Webinars				
Three-Part Educational Series in the APLD CA Newsletter				
Title Sponsorship Recognition — Logo and Brand Name Above All Other Sponsors				
Face-to-face Customized Presentations to APLD CA Membership				
Feature Article/Interview for APLD CA Newsletter (Over 1,500 Green Industry Pros)				
Three Additional Exclusive E-Blasts (4 Total) to APLD CA Membership				
Priority Banner Advertisement on the APLD CA Website				
Logo Link to Your Website on the APLD CA Sponsor Quick Reference Sheet				
Logo Presence for APLD CA Educational Webinars				
One-page Educational Article in the APLD CA Newsletter				
Priority for Sponsor Table at CA District Meetings				
Your Company Name and Logo in the APLD CA Newsletter				
One Set of APLD CA Mailing Labels				
Full-Page Listing on Sponsor Slide Show				
Sponsor Spotlight—Reach a large group of APLD CA Members via Zoom presentation.*			*Contact Julie Molinare to schedule.	
Linked Facebook Promotion of Sponsor Educational Events, Shared from Your Page				
Banner Slideshow with Your Logo on APLD CA Website				
One Exclusive Annual E-Blast from Your Company to APLD CA Membership				
Your Logo Featured on the Sponsor Quick Reference Sheet Distributed to Membership				
Half-page Listing on Sponsor Slideshow				
Your Company Name Linked to Your Website on Our APLD CA Newsletter				
Free Promotion of Your Educational Events in the APLD CA Newsletter				
Special Invitation to APLD CA Leadership and Social Events				
Admission as a Member to Regular District Meetings				
Links to Your Company Website from APLD CA Website				
Your Name and Website on Sponsor Quick Reference Sheet Distributed to Membership				
¼-Page Listing on Sponsor Slide Show				