



Association of  
Professional  
Landscape  
Designers  
California Chapter

2024

# Sponsorship Campaign

Join the **APLD California Chapter** today and bring landscape professionals from all over the state to your business!

The Association of Professional Landscape Designers California Chapter is beginning its 2024 sponsorship campaign and we'd love to have you join us.

Our membership includes professional designers, design students, landscape contractors & architects, gardeners, and other related professionals who can specify and recommend your products and services. All industry professionals like to do business with those they know and trust. There's no better way to for designers to find you and be aware of your products and services than to sponsor.

APLD is the only internationally recognized professional association for landscape designers. Our strategic plan for 2024 will continue to put APLD CA and its members and supporters in front of the public eye, bringing thousands of potential clients and visitors to our web site. Four California Districts make up the largest of APLD Chapters. These districts hold events regularly throughout the Bay Area, Sacramento, and Southern California.

Sponsorship is essential for us to fund educational programming and advocacy for the profession. In return we offer exposure for your business to an energized and committed group of professional landscape designers.

Please consider the value we can add for your company and become a Sponsor of the APLD California Chapter today.

Join us today at [apldca.org](http://apldca.org)



Photo and Design: Gary Kernick

2024 APLD CA Sponsor Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,800	Bronze \$1,200
Lead Sponsor Recognition for APLD CA Educational Webinars				
Three-Part Educational Series in the APLD CA Newsletter				
Title Sponsorship Recognition — Logo and Brand Name Above All Other Sponsors				
Face-to-face Customized Presentations to APLD CA Membership				
Feature Article/Interview for APLD CA Newsletter (Over 1,500 Green Industry Pros)				
Three Additional Exclusive E-Blasts (4 Total) to APLD CA Membership				
Priority Banner Advertisement on the APLD CA Website				
Logo Link to Your Website on the APLD CA Sponsor Quick Reference Sheet				
Logo Presence for APLD CA Educational Webinars				
One-page Educational Article in the APLD CA Newsletter				
Priority for Sponsor Table at CA District Meetings				
Your Company Name and Logo in the APLD CA Newsletter				
One Set of APLD CA Mailing Labels				
Full-Page Listing on Sponsor Slide Show				
Sponsor Spotlight—Reach a large group of APLD CA Members via Zoom presentation.*			*Contact Julie Molinare to schedule.	
Linked Facebook Promotion of Sponsor Educational Events, Shared from Your Page				
Banner Slideshow with Your Logo on APLD CA Website				
One Exclusive Annual E-Blast from Your Company to APLD CA Membership				
Your Logo Featured on the Sponsor Quick Reference Sheet Distributed to Membership				
Half-page Listing on Sponsor Slideshow				
Your Company Name Linked to Your Website on Our APLD CA Newsletter				
Free Promotion of Your Educational Events in the APLD CA Newsletter				
Special Invitation to APLD CA Leadership and Social Events				
Admission as a Member to Regular District Meetings				
Links to Your Company Website from APLD CA Website				
Your Name and Website on Sponsor Quick Reference Sheet Distributed to Membership				
¼-Page Listing on Sponsor Slide Show				

Feel free to contact us with any questions at [sponsorship@apldca.org](mailto:sponsorship@apldca.org).